**The CSP Unconvention**

for experienced, successful speakers

*No stars. No keynotes. No workshops. No tweets.*

Facilitator :: Andrew Horabin

Venue :: xxx Melbourne

November 5 :: 8:30am - 5pm  
*followed by an optional pub dinner*

**Book before Sept 30 : $195**After Sept 30 : $195   
PLUS $100 donation to a charity   
chosen by the group on the day

The day’s agenda will be made up of a couple of exercises from each of the three sections.

**INSTANTLY INTIMATE :: Let’s get straight into it.**

**Why to Say, When to Say, How to Say No**

*What policies and processes do you have – or need – for declining work you don't really want to do?*

**How Much and To Who?**

*How do you decide how much charity work to do, for who and on what basis – and how do you manage it?*

**Traveling Rituals**

*What habits and rituals do you have when you travel – in the air, on the ground, in your hotel room – and why?*

**Step Inside My Office**

*Five speakers give us a five minute super intimate look at how they manage their business. No frills, no glam, just the basic day to day of it.*

**Looking After Yourself**

*How do you manage the physical, mental and psycho-spiritual dangers of being a professional speaker? How do you look after yourself?*

**Ask and Answer Five Questions**

*Five minutes each with three other people in which you ask and answer five questions (some given to you, some of your own). You can say Pass up to five times.*

**DEBATE AND DISSENT :: Let’s get some friction and sport.**

**Thumbite Debates**

*Three affirmative, three negative, one minute per person – go.*

Topics will be generated on the day and may include:

That motivational speakers were responsible for the GFC.

The the NSAA has lost its way.

That bureaus are underappreciated.

That it is too easy to become a CSP.

That ego has no place in speaking.

**Help Me Hypothetically**

*Anonymous submissions of ethical challenges receive responses and we discuss.*

**Telling People What They Don’t Want To Hear**

*Three people will each present a difficult truth to a hostile audience while we explore ways of delivering more confronting, provocative or unpopular ideas and how we might better deal with dissent or discomfort in the room.*

**IMMEDIATE INSIGHT :: Share what you know or see, fast.**

**Blow My Trumpet For Me**

*Get your promotional copy written by three other people. What does it say? What does it tell you? What do you learn?*

**Emergency Presentation**

*You are put into small groups – crack teams – to prepare a keynote from various criteria. Ten minutes to prepare. Five minutes to present your outline.*

**Instant Unedited Product Review**

*Get a super-efficient, ruthless critique of one of your products.*

**Show Me The Future**

*Webinar, YouTube, Facebook, Blogging, Twitter, podcasts and ebooks – what is going on? Which are you doing? Which are you resisting or declining? What’s next?*

Contact Andrew to discuss: andrew@horabin.com

**Booking form: (this can just be a plain A4 page that goes with the flyer)**

National Speakers Association of Australia

ABN 45 080 902 325

Accommodation options- please book your own

1. xxx
2. xxx

{ } Yes, I will attend the CSP Unconvention on November 5

{ } Yes, I will be attending the optional pub dinner (pay as you go)

Name :

Business name:

Email address:

Phone:

Payment Options:

Cheque made payable to NSAA

Direct payment to NSAA National.

ANZ Bank :: BSB 015 025 Acct :: 3074 80264  
please include your name as reference and advise us by email  
admin@nationalspeakers.com.au

Please charge my credit card $195 inc GST  
{ } Mastercard { } Visa { } AMEX { } Diners Club

Credit card number : \_\_\_\_ \_\_\_\_ \_\_\_\_ \_\_\_\_

Name on card:

Expiry Date:

Signature:

Payments will be processed on xxx October.

**Please email, fax or post to:**

**National Speakers Association of Australia**

**National Secretariat**PO Box 1641, Kingscliff NSW 2487

**Phone:** 1800 090 024

**Fax completed form to:** 07 5523 9588

**Email:** [admin@nationalspeakers.com.au](mailto:admin@nationalspeakers.com.au)